



TalaveraScience Privacy Policy

This is the TalaveraScience Privacy Policy and is a guide on how we use your Personal Data. We take the privacy of your personal information very seriously and will only use your personal information in accordance with the current Data Protection Law in the UK and this Privacy Policy. We may update this Privacy Policy from time to time by publishing the amended version on our websites.

TalaveraScience provides assistance to new scientific and medical equipment ventures to successfully develop strategic marketing and sales goals and to create new markets through new relationships with interested potential customers. These ventures include potential academic spin outs and established organisations seeking to move into new scientific or medical equipment markets. TalaveraScience is a Business to Business (B2B) operation and is not involved in marketing to or receiving orders from consumers.

TalaveraScience uses personal data to:

- manage TalaveraScience and/or TalaveraScience-client customers' interactions, such as sales and marketing and contracts;
- identify and create potential new TalaveraScience and/or TalaveraScience-client customer bases;
- communicate news concerning targeted developments.

This Privacy Policy is required to explain to those who have Personal Data stored in our customer database what we use the data for and why, what control they have over the entry and use of data and their rights under the legislation in force.

How do we receive your information?

We may receive information from you through the following routes:

- when you contact us directly, by email, by telephone, by letter, or by our contact and information forms on our website;
- from our clients which may be based in or outside of the UK;
- from attendance lists at conferences;
- by prospecting public domain websites ('googling');
- from bulletin letters received.

These routes are used to build and to maintain the veracity of the data held.

What information do we hold?

Personal data

The information we hold includes:

- your name;
- your business/institutional address;
- your business telephone numbers;
- your email address;
- your qualifications;
- your role and title;
- your scientific or medical interests and/or specialisation;
- the sources of information and/or contact with you;
- your gender;
- your consent.

TalaveraScience does not hold, process or use any personal financial data.

Sensitive Personal Data

TalaveraScience does not hold, process or use 'Sensitive Personal Data'.

Using your Personal Data

TalaveraScience uses your Personal Data for a variety of purposes including:

- to provide or manage any information, products and services you have requested;
- to help us identify you when you contact us;
- for general administration purposes;
- to help us improve the quality of our products, services website and newsletters;
- to carry out analysis and customer profiling;
- to undertake market research;
- to identify other products and services which may be of interest to you and to inform you of our products and services.

We may share some of your information for any of these purposes with our clients so that their products and services can be delivered to you. These Third Parties have separate and independent privacy policies and therefore we take no responsibility or liability for the content and activities of these parties.

We may also pass your information to Third Parties if we have been asked to provide information for legal or regulatory purposes.

We do not sell, trade or otherwise transfer your personally identifiable information unless we provide you with advance notice.

If information is passed outside of the European Union/European Economic Area we will make sure that the recipients agree to apply the same level of protection of your information as we are required to apply in the UK.

Consent

You may opt-out or opt-in by contacting us by email, letter, telephone, fax, responding to an emailed newsletter or through our website (please see our contact details below). It is important to know that you may opt-in or out of various aspects of communication, for example:

- opt-in/out only from emailed newsletters;
- opt-in for only receiving communications concerning the execution of a contract;
- or any other combination;

as well as totally opting-in or out.

Withdrawing your consent for us to communicate does not penalize you if you require our products and services.

The TalaveraScience Website

The TalaveraScience website is protected by standard malware. The website is not used for commercial transactions. Your personal information is contained within a secured network. We cannot be held responsible for any loss or unauthorised interception of information via the internet which is beyond our control.

Our website may contain links to other websites outside of TalaveraScience. Our Privacy Policy only applies to our website. We are not responsible for the content, privacy or security of other websites.

Cookies

We do not use cookies on our website. We do, however, use server-side scripts for processing submitted forms.

Cookies are used in our email newsletters and our policy regarding their use is provided in our **Cookies Policy** on the contact page of our website.

Contacting TalaveraScience

Please use the details below for any questions or queries regarding our Privacy Policy:

The Controller
TalaveraScience
7 Long Acre Walk
Pannal, Harrogate
North Yorkshire
HG3 1RG
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info@talaverascience.com
tel +44 1423 810 388